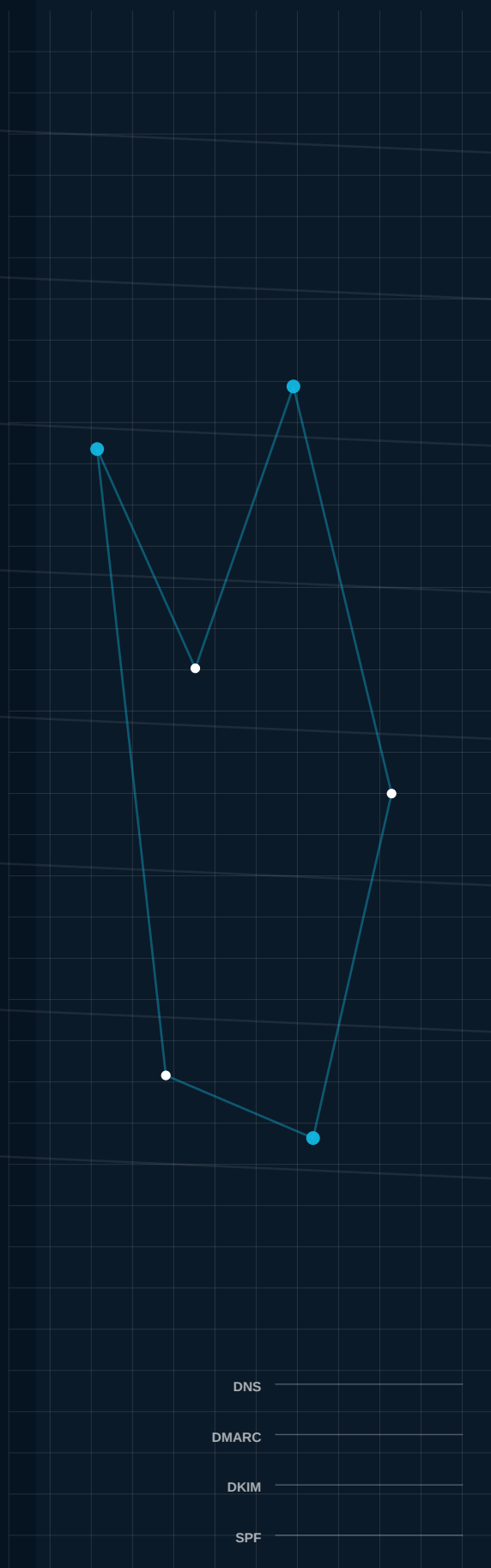


SERVICE OVERVIEW

Email Trust Health Check

A professional assessment of the email authentication and domain trust environment behind your primary business domain.



Prepared by RDA Deliverability

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WHY THIS MATTERS

Email can work normally while the trust layer behind your domain remains unclear.

Most businesses we assess are not dealing with an email emergency. The purpose of the Health Check is to understand the environment before assumptions are made or changes are recommended.

RDA reviews the authentication layer behind the primary domain, the systems known to send on its behalf, and the available evidence for SPF, DKIM, DMARC and alignment.

A public signal is not a diagnosis.

A missing or weak public record may justify a closer look, but it does not prove the business's email is broken. The Health Check investigates the full context.

The outcome may be a clean bill of health, a small corrective action, or a scoped remediation plan.



WHO THIS IS FOR

Built for established, email-dependent businesses.

The Health Check is designed for businesses where one important domain supports client communication, multiple people or several legitimate sending systems.

- | | | | |
|----|--|----|---|
| 01 | Law firms and legal practices | 02 | CPA and accounting firms |
| 03 | Financial advisory and insurance firms | 04 | Consulting and professional service firms |
| 05 | Established B2B organizations | 06 | Businesses using multiple sending systems |

The common factor is not industry. It is a business-critical domain that supports important communication and several people or systems.

SCOPE OF WORK

What we assess

01	Primary Domain and Relevant DNS	Review the primary domain, relevant email-related DNS configuration and sending subdomains within the agreed scope.
02	SPF Health	Assess SPF existence, syntax, authorization structure, DNS lookup health and stale or unnecessary sending sources.
03	DKIM Deployment	Assess observed or client-confirmed DKIM deployment across known legitimate senders. Unknowns are identified clearly rather than reported as failures.
04	DMARC Position	Assess record validity, policy position, alignment, reporting setup and readiness for stronger enforcement where appropriate.
05	Sending Sources	Map known legitimate systems and identify unclear, stale or unexpected authorization where the available evidence supports it.
06	Authentication Alignment	Assess whether legitimate sending systems align with the organizational domain as expected.
07	Evidence and Gaps	Separate what is confirmed, what needs verification and what cannot be determined from the available evidence.
08	Remediation Roadmap	Prioritize what should be corrected, what should be understood first and what should remain under review.

PRICING AND DELIVERABLES

Clear findings. Evidence-backed priorities. A remediation roadmap.

PRICE

\$495

One-time, standalone assessment. Not a deposit and not automatically credited against remediation.

Typical standard assessments are delivered within 3 to 5 business days after onboarding and receipt of the required evidence. Standard business environment. Complex multi-domain, incident-response or unusually complex environments are quoted separately.

WHAT THE CLIENT RECEIVES

- Written findings summary
- Primary domain and relevant DNS assessment
- SPF, DKIM, DMARC and alignment review
- Sending-source and authorization review
- Evidence gaps and unknowns clearly identified
- Issue-by-issue priority rating
- Written remediation roadmap
- Recommended next step

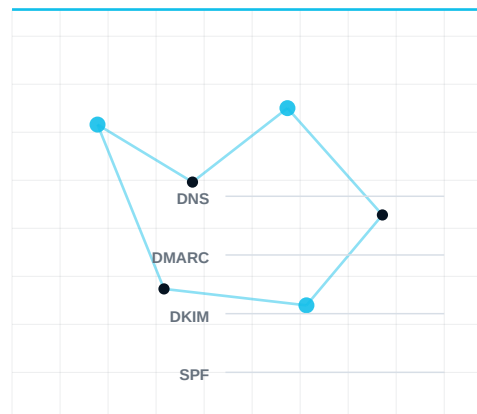
PRIORITY FORMAT

Priority 1	Prompt attention or a dependency that should be resolved before further change.
Priority 2	Planned corrective work is recommended.
Monitor	Lower-priority item, evidence gap or condition to keep under review.

HOW TO GET STARTED

How to get started

Complete a short onboarding form and provide the specific evidence RDA requests. We investigate the environment, deliver the findings and explain the next sensible step. There is no obligation to purchase remediation. Remediation is separate and quoted only where the assessment identifies justified work.



STARTING STEPS

- 01 Pay the invoice and complete the short onboarding form
- 02 Confirm the primary domain, known sending systems and requested evidence
- 03 RDA completes the assessment
- 04 Receive findings, priorities and the remediation roadmap

RDA

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