



RDA

rdadeliverability.com

SERVICE OVERVIEW

Email Trust Health Check

A complete review of your domain's email authentication, sending reputation, and delivery risk.

Prepared by RDA Deliverability

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RDA

OVERVIEW

What is an Email Trust Health Check?

Most businesses assume their email is working correctly. In practice, the configuration behind everyday business email - domain records, authentication setup, sending tools, website forms - drifts, degrades, or was never correctly configured in the first place.

The Email Trust Health Check is a structured review of the technical setup that determines whether your business email is trusted by receiving providers, protected against spoofing, and correctly positioned to reach client inboxes reliably.

WHY IT MATTERS

The FBI's 2024 Internet Crime Report recorded over 193,000 phishing and spoofing complaints in a single year. Business email compromise alone accounted for \$2.77 billion in losses. A correctly configured domain removes one of the easiest entry points attackers rely on.

WHO THIS IS FOR

Built for professional service businesses

The Health Check is designed for law firms, CPA practices, financial advisors, consultancies, and any professional services business where client communication, proposals, invoices, and replies carry real commercial and reputational weight.

Law firms and legal practices

CPA and accounting firms

Financial advisors and planners

Consulting and advisory firms

Insurance and mortgage brokers

Any B2B business reliant on email

SCOPE OF WORK

What we review

01 Domain & DNS Records

We review your domain's DNS configuration for completeness, accuracy, and alignment with current provider requirements.

02 SPF Record

We check whether your SPF record exists, is correctly scoped, and does not include unnecessary or outdated sending sources.

03 DKIM Signing

We verify whether DKIM signing is active, correctly configured, and aligned to your primary sending domain.

04 DMARC Policy

We check whether a DMARC record exists, review the policy enforcement level, and assess spoofing exposure.

05 Blacklist & Reputation Scan

We run your domain and associated sending IPs against major blacklist databases and reputation services.

06 Website Form Delivery

We assess whether your website contact and enquiry forms are correctly configured to deliver submissions reliably.

07 Sending Tool Alignment

We review whether your CRM, newsletter platform, or outreach tools are correctly authenticated against your domain.

08 Provider Readiness

We assess alignment with current Gmail, Outlook, and Yahoo sender requirements including DMARC enforcement thresholds.

INVESTMENT

\$197

One-time payment. No subscription required.

If your setup is clean, we tell you. If something needs attention, we explain the risk clearly and recommend the most sensible next step. There is no obligation to proceed further.

What you receive

On completion you receive a written findings summary covering each area reviewed. The report is structured for a non-technical reader - no jargon, no unexplained acronyms. Each finding is rated Green, Amber, or Red, with a plain-English explanation and a recommended next step.

- Written findings summary
- Green / Amber / Red risk rating
- SPF, DKIM and DMARC assessment
- Blacklist and reputation results
- Website form delivery check
- Recommended priority actions

HOW TO GET STARTED

Book your Health Check

Contact RDA Deliverability directly. We will confirm the domain and sending setup in scope, issue an invoice, and deliver your findings summary within 2 to 3 business days of payment.

EMAIL info@rdadeliverability.com

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