



RDA

rdadeliverability.com

SERVICE OVERVIEW

Domain Remediation

Hands-on correction of domain setup, authentication, and sending configuration - done properly.

Prepared by RDA Deliverability

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RDA

OVERVIEW

What is Domain Remediation?

Domain Remediation is the correction phase that follows an Email Trust Health Check, or can be scoped independently when a business already has a clear picture of the issues affecting their email setup.

We handle the technical work - DNS record correction, authentication alignment, sending tool configuration, and spoofing risk reduction - so that your domain is properly configured, verified, and protected going forward.

WHY IT MATTERS

Misconfigured SPF, DKIM, and DMARC records are among the most common and correctable causes of business email landing in spam, being silently rejected, or leaving a domain open to impersonation. Remediation is corrective, not preventative - we fix what is wrong.

COMMON TRIGGERS

When remediation is typically needed

- Health Check returned Amber or Red findings
- Client emails landing in spam or junk
- Domain spoofing or impersonation identified
- New sending tools added without DNS updates
- Provider rejection or bounce rate increases
- DMARC enforcement flagging legitimate mail

SCOPE OF WORK

What remediation covers

01 SPF Record Correction

We rewrite and publish a correctly scoped SPF record that covers all authorised sending sources without over-permissioning.

03 DMARC Policy Implementation

We implement or correct a DMARC record appropriate to your sending volume and risk profile, with a path to enforcement.

05 Sending Tool Authentication

We authenticate CRM platforms, newsletter tools, and outreach software correctly against your domain.

07 Spoofing Risk Reduction

We implement controls that reduce the ability of third parties to send email impersonating your domain.

02 DKIM Configuration

We set up or correct DKIM signing for your primary domain and all active sending platforms, ensuring key alignment.

04 DNS Record Alignment

We review and correct DNS records affecting email delivery including MX, A, and PTR records where relevant.

06 Website Form Configuration

We correct website contact and enquiry form routing to ensure submissions deliver reliably.

08 Post-Fix Verification

On completion we verify all corrections are live, propagated, and correctly interpreted by major providers.

INVESTMENT

From \$350

Scoped after review. Typically \$350 - \$650.

Most standard remediation engagements are completed within 5 to 7 business days. Complex environments with multiple sending platforms or legacy DNS configurations may require additional time, confirmed at scoping.

Pricing & timeline

Domain Remediation is scoped after an initial review of your current configuration. Pricing reflects the complexity and volume of corrections required.

- DNS and authentication correction
- Sending tool authentication
- Spoofing risk reduction
- Post-fix verification

HOW TO GET STARTED

Begin with a Health Check or scoping call

If you have not yet completed an Email Trust Health Check, we recommend starting there. The Health Check produces a precise findings report that defines the exact remediation scope.

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